

# Plugsurfing (A)

### INFO SHEET

August 2022

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#### **About Plugsurfing**

Plugsurfing is building software tools to make emobility more accessible for everybody by connecting charge point operators, carmakers, and drivers within a single platform. Over one million drivers and leading carmaker brands already trust Plugsurfing to help them charge at 400,000 charge points across Europe. It's all made possible by the Plugsurfing Power Platform, the bridge between all players of the emobility ecosystem.

#### Partners



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**About Plugsurfing** 

We

share.  $\langle \langle \rangle \rangle$ V/

Company
Founded

Management

Offices

Employees

Website

Plugsurfing GmbH

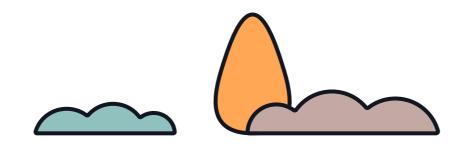
2012

Sofia Diakhate (COO) William Gill (CPO & CTO) Mikko Karhu (CFO) Tatu Kulla (CEO & Managing Partner) Michael Warner (CSO) Karolina Mosiadz (CMCO)

Berlin, Helsinki and Stockholm

100+

plugsurfing.com 📿









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#### A deeper dive into Plugsurfing

Ever since starting as a small charging app over a decade ago, Plugsurfing formed hundreds of partnerships with other industry pioneers. Together they've built a growing ecosystem where charge point operators, camarkers, and drivers all benefit from each other. Over one million drivers already trust Plugsurfing to help them charge at over 400,000 charge points across Europe.

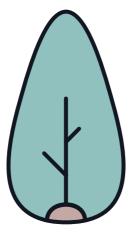
Plugsurfing is built for drivers, charge point operators, and carmakers alike. We want to take out the hassle and friction from the charging experience while making everything more predictable and efficient.

#### **Plugsurfing for drivers**

With the Plugsurfing app, charging on the road is as easy as it is at home. Welcome to the largest public charging network in Europe, with over 400,000 charge points from over 700 charge point operators across more than 30 European countries.

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### **Plugsurfing for Charge Point Operators**

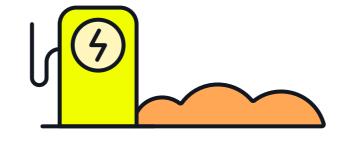
The Plugsurfing Power Platform is the most tested Charge Point Management System (CPMS) in Europe. It was developed with leading charge point operators in Norway, the world's largest EV market, and has processed more than 20 million charge sessions to date.

The Plugsurfing Power Platform covers everything CPOs need – from tariff configuration to troubleshooting and reporting. With automation, user group management, bulk actions, error management, and alerts, you can reduce the manual work of running your business.

#### **Plugsurfing for carmakers**

Plugsurfing's white-label application gives carmakers the opportunity offer their drivers a seamless digital experience between charging and driving, tailored to their brand. For carmakers who want to own the full customer experience, Drive API integrates Plugsurfing's network directly into their own app or car dashboard.

With either option, carmakers can give their customers access the biggest charging network in Europe to choose the best place to power up. Plugsurfing's carmaker partners can also negotiate directly with charge point operators on the Plugsurfing Power Platform and get better rates for people driving you.





## Bringing back <sup>C</sup> the carefree drive.

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